

**Voice on the Go Announced at CTIA Wireless 2007  
that it will be Showcased on  
Terry Bradshaw's Winners Circle**

**ORLANDO, Fla.** -- (March 26, 2007) -- Voice on the Go, provider of innovative mobile voice solutions, announced that it will appear on Terry Bradshaw's Winners Circle, a multi-national television series that highlights corporate success stories. The segment will air on MSNBC on Monday, April 2<sup>nd</sup> between 7:45 am – 8:30 am EST.

Winners Circle is produced by Lyric Media, LLC and hosted by TV analyst and four-time Super Bowl winner, Terry Bradshaw. The show's producers chose Voice on the Go because of its' revolutionary service that is transforming the way people access email and other online information – anytime, anywhere.

The segment, filmed on location at the Voice on the Go head office, features an interview with CEO, Simon Arnison and highlights Voice on the Go's innovative solution to a widespread challenge – staying connected to email. Voice on the Go™ provides interactive VOICE ACCESS to email, calendar, contacts, and more.

“With Voice on the Go, you can listen to appointments; call contacts; and listen to, reply, forward, compose, navigate and delete emails – using just your voice, on any phone. With Voice on the Go there are no boundaries around where or when you can stay connected,” says segment host Terry Bradshaw.

“We are honored to have been selected for The Winners Circle,” said Simon Arnison, the company's CEO. “Since inception, Voice on the Go has been passionate about providing a fast, easy solution that is accessible to anyone with an email account and a mobile phone. It is very rewarding to have a third party recognize and value our efforts.”

Join us at CTIA Wireless 2007 to learn more about Voice on the Go (formerly CablesEdge Software). Visit Booth 456 in Hall A1 or 4263 in Hall B4 to see a Voice on the Go demo and to learn more.

**About Voice on the Go**

Voice on the Go provides mobile subscribers with access to email, contacts, calendar and other content BY VOICE at any time, on any mobile phone. The Company's

market is over 2 billion mobile subscribers worldwide<sup>1</sup>. Voice on the Go serves this huge marketplace with all existing handsets. Voice on the Go also serves the physically disabled and visually impaired.

Currently, 50 countries in the world have legislation that strictly prohibits usage of mobile phones while driving unless usage is "hands-free". In the USA: NY, NJ, CA & DC have passed similar legislation while other states have bills pending.

Increasingly, mobile subscribers are demanding simple and hands-free access to email and other content. Voice on the Go allows subscribers to listen to, compose, reply and forward their email all BY VOICE – hands-free and eyes-free while driving, or any other time.

Voice on the Go also voice-enables a wide variety of other content including: traffic alerts, news, stock quotes, weather, sports and more.

Voice on the Go is available today for Consumers and Enterprises worldwide in a number of languages including English, French, Dutch, Spanish, Italian, and German.

For more information about Voice on the Go visit [www.voiceonthego.com](http://www.voiceonthego.com).

**For more information, please contact:**

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**The "Winners Circle" spotlighting Voice on the Go is set to air on  
Monday April 2, 2007 between 7:45 a.m. and 8:30 a.m. EST on MSNBC**

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<sup>1</sup> GSM Association, June 2006.